
Vital Times

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Like Green Plants?

You'll love Egg Central Station!

Surrounded by native grasses, deep in the heart of the pasture belt, is our very own award-winning Egg Central Station. Located less than a day's drive from our 300+ family farms (the better to shrink our footprint and speed fresh eggs your way!), Egg Central Station is where we collect eggs, scrub them, and nestle them into recyclable cartons - including the one in your hands!

But what makes Egg Central Station green? We mentioned location - in close

proximity to farmers - and landscaping - using native grasses our girls would love (and eat!). We've also added ponds to capture rainwater and recharge local aquifers. Indoors, LED lights and sun-activated blinds provide light and shade, and free-standing solar panels feed electricity into the local power grid. Wash water is filtered and reused, and humid air is vented to keep our crew comfortable and avoid overtaxing the HVAC system.

We also limit waste - eggs that are too small or large to be sold in our cartons (but still delicious!) get put to good use... like becoming hard-boiled eggs.



Want to see Egg Central Station in action? Check out the video!



Composting Your Carton – and More!

Did you know Vital Farms paper cartons are fully compostable? Simply break your carton into small pieces, like you would cardboard, and add the pieces right to your compost pile. Looking to reuse your carton instead? Egg cups are great for office supplies like thumbtacks, rubber bands, paper clips and more, or try one of our new favorite carton hacks in your dresser! Detach the top from the bottom. Roll low-cut or no-show socks into pairs and slip each pair into an egg cup. Use the top as a tray to contain thicker and longer crew socks folded in thirds.



Bird of the Month



Heartwarming Henrietta loves to start each day with a leisurely stroll in the sunshine.

OUR MISSION is to bring ethically produced food to the table by coordinating a collection of family farms to operate with a well-defined set of agricultural practices that accentuates the humane treatment of farm animals as the central tenet. _____

Do you love cooking with our pasture-raised eggs? Show off your Vital Farms creation on social and tag us!

   @VitalFarms