
Vital Times

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Small Family Farms, Big Family Values

The Vital Farms Difference? We Keep it That Way.

Vital Farms® began with a single farm and 20 hens. Today, we work with over 300 family farms that put the welfare of their feathered friends first.

Our family farmers are in it for the long haul, and we are personally invested in their success. When farmers join our network, they attend Egg School, where our crew teaches them everything they need to know about raising healthy, happy hens.

But that's only the beginning of the relationship. Each of our farmers is guided by our trusty Farm Support crew. This incredible team, known for their fleet of white Vital Farms Subarus, regularly drives to farms for in-person visits. In time, they begin to feel like family. Bonds are formed over shared cups of coffee and chats in the pasture. We work together to

navigate tough challenges and celebrate exciting milestones. Connecting with our farmers is an honor, a responsibility, and the best way we've found to bring ethical food to the table.

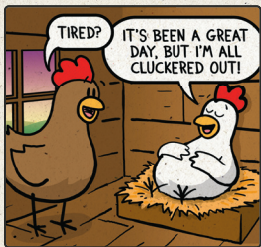
We think Dale, one of our crew members, said it best for all of us, *"I love working with farmers. Some of the best people in the world are farmers. It is extremely satisfying to me to be of help to them, and I always learn something from them. Great people, and really great families."*



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Girls Will Be Girls

Every flock has a pecking order for good reason – knowing their place helps the girls coexist peacefully, which means less stress, less bullying and more fun! The confident alpha hens keep order when the girls get peckish with each other. In the middle of the flock you'll find hens who think there's more to life than peace-keeping! These curious explorers wander out into the pastures and beneath the trees to liven their day. At the bottom of the pecking order are those laid-back girls too interested in chillaxing to boss anyone around. But with plenty of food, water and safe roosting spots for everyone, they're perfectly happy serving up some lazy girl vibes!



Bird of the Month



Expressive Ellie shows her gal pals how to walk the walk, and cluck the cluck. Attitude is everything!

OUR MISSION is to bring ethically produced food to the table by coordinating a collection of family farms to operate with a well-defined set of agricultural practices that accentuates the humane treatment of farm animals as the central tenet.

Do you love cooking with our pasture-raised eggs? Show off your Vital Farms creation on social and tag us!

   @VitalFarms